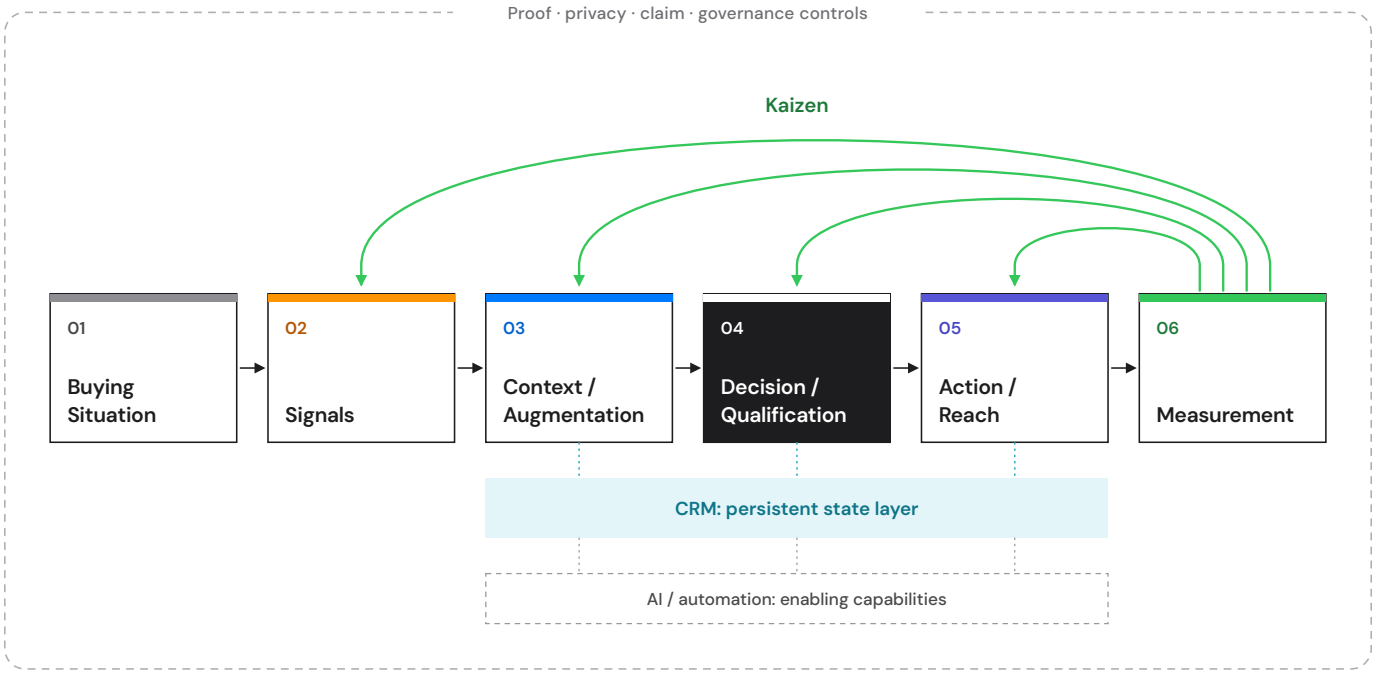
Signal-to-Action Architecture

A Signal-to-Action system detects relevant events, adds decision-changing context, routes the appropriate next action, captures meaningful outcomes and feeds the learning back into the system.

> Kaizen loops from Measurement back to Signals, Context, Decision and Action.



Next step

If you want to map this architecture against your current GTM motion, the Signal Audit provides the first structured diagnosis. If the problem spans multiple systems, teams and unresolved decisions, the next step may later be a DFDP Fit conversation.

Run My Signal Audit →

riteshosta.com/signal-audit

Book a DFDP Fit Call →

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Scan to run the Signal Audit

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